
Multiliteracies Workshop Invitation Letter

Dear _____

We are pleased to inform you that your application has been approved to attend the 1st GDUFS-HKPU Multiliteracies Workshop that is to be held on 14-15 June, 2014, at Guangdong University of Foreign Studies, Guangzhou, CHINA.

The two-day workshop consist of the following 6 talks:

Talk 1: Multiliteracies: Reframing language teaching and learning
Speaker: Prof. Gunther Kress

Talk 2: Multi-literacy in Education: Knowledge Representation along the Path of Teaching and Learning
Speakers: Francis Low & Nancy Guo

Talk 3: Exploring the gradable engagement and attitude in multimodal pedagogic materials in China
Speaker: Dr. Yumin Chen

Talk 4: Persuasive narratives: Evaluative images in picture books and animated movies
Speaker: Prof. Len Unsworth

Talk 5: A critical perspective to multimodal discourse: Engaging students with multimodality in language teaching.
Speaker: Dr. Yiqiong Zhang

Talk 6: Understanding Knowledge Construction in the Multimodal Classroom
Speaker: Dr. Dezheng Feng

Registration fee: RMB 1,350. The registration fee is to be paid on-site.

Please refer to this website for related information:

<http://francislow.wix.com/ml-workshop-2014>

We look forward to meeting you in Guangzhou in the middle of June.

Yours sincerely,

Joe Chen

On behalf of

The 1st GDUFS-HKPU Multiliteracies Workshop Organising Committee

